Denisiya Hemraj

home cook / food blogger / food & restaurant reviewer

EATMEERECIPES.CO.ZA
About

I started this blog in 2016 as a creative outlet for me to express my love for all things food, eating and cooking. I'm the kind of person who will simmer with excitement over something I picked from an online menu before I actually devour it at restaurants.

Awards & Features

- Featured in the local newspaper "The Rising Sun"
- Freelance recipe writer for "The Post" newspaper
- Runner up for best food & wine blog on South African Blog Awards 2017, 2018 & 2019
- Brand ambassador for Food Lovers Market 2020
- Brand ambassador for Instant Pot South Africa 2020

EATMEE RECIPES AUDIENCE

Page: 19,515  Group: 39,563
@eatmee.recipe @south african food

1321  26,000  6,044  6,949  1,808
@eatmee_recipes @eatmee_recipes @eatmee_recipes @denisiyahemraj @denisiya_

Blog Statistics

So I try to feature everyday real food at home with everyday ingredients you can find at grocery stores. Realistic stuff. Stuff you can pronounce and recognise. Nothing too fancy, a balance between from scratch cooking and basic easy stuff.

"A strong, positive self-image is the best possible preparation for success."
BRANDS I'VE WORKED WITH
Google Analytics

September 2020 (Last 30 Days)

- Users: 21,673
- New Users: 18,716
- Sessions: 29,142
- Number of Sessions per User: 1.34
- Pageviews: 54,523
- Pages / Session: 1.87
- Avg. Session Duration: 00:01:39
- Bounce Rate: 75.01%

Default Channel Grouping:

<table>
<thead>
<tr>
<th>Channel</th>
<th>Users</th>
<th>New Users</th>
<th>Sessions</th>
<th>Bounce Rate</th>
<th>Pages / Session</th>
<th>Avg. Session Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social</td>
<td>9,857 (44.73%)</td>
<td>7,952 (42.47%)</td>
<td>13,141 (45.09%)</td>
<td>77.05%</td>
<td>1.68</td>
<td>00:01:14</td>
</tr>
<tr>
<td>Organic Search</td>
<td>7,505 (34.05%)</td>
<td>6,683 (35.69%)</td>
<td>9,637 (33.07%)</td>
<td>78.10%</td>
<td>2.11</td>
<td>00:02:05</td>
</tr>
<tr>
<td>Direct</td>
<td>4,139 (18.76%)</td>
<td>3,842 (20.52%)</td>
<td>5,543 (19.02%)</td>
<td>77.50%</td>
<td>1.66</td>
<td>00:01:38</td>
</tr>
<tr>
<td>Referral</td>
<td>536 (2.43%)</td>
<td>247 (1.32%)</td>
<td>820 (2.81%)</td>
<td>47.80%</td>
<td>3.49</td>
<td>00:00:10</td>
</tr>
<tr>
<td>(Other)</td>
<td>1 (0.00%)</td>
<td>1 (0.01%)</td>
<td>1 (0.00%)</td>
<td>100.00%</td>
<td>1.00</td>
<td>00:00:00</td>
</tr>
</tbody>
</table>

1 Day Active Users: 929 (929 / 100.00%)
7 Day Active Users: 6,598 (6,598 / 100.00%)
14 Day Active Users: 12,226 (12,226 / 100.00%)
28 Day Active Users: 20,908 (20,908 / 100.00%)

Pageviews: 54,523
Unique Pageviews: 44,605
Avg. Time on Page: 00:01:53
Bounce Rate: 75.01%
FACEBOOK GROUP ANALYTICS
LAST 28 DAYS (SEPTEMBER 2020)

Total Members
Aug 30, 2020 - Sep 26, 2020
39.6K Members

39,561
Total Members
0%

Posts
Comments
Reactions
All

Aug 30, 2020 - Sep 26, 2020
433 Posts
4.4K Comments
21.4K Reactions

433
Posts
-25%

4,412
Comments
-39%

21,410
Reactions
-30%
INSTAGRAM ANALYTICS
LAST 30 DAYS (SEPTEMBER 2020)

Top Locations

- South Africa: 69%
- United States: 6.9%
- Tanzania: 3.4%
- Nigeria: 3.2%
- Kenya: 2.9%

Age Range

- 13-17: 1.3%
- 18-24: 19%
- 25-34: 41%
- 35-44: 23%
- 45-54: 8.4%
- 55-64: 2.7%
- 65+: 4.0%
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YOUTUBE ANALYTICS
Last 28 Days (August 2020)

Your channel got 63,859 views in the last 28 days
Your channel usually gets 38,500–81,100 views in 28 days. Please note that there are data issues affecting your view count.

- Views 63.9K ☑ About the same as usual
- Watch time (hours) 2.6K ☑ About the same as usual
- Subscribers +361 ☑ About the same as usual

Traffic source types
Views: Last 28 days

- YouTube search: 47.1%
- Suggested videos: 18.1%
- External: 18.1%
- Other YouTube features: 7.2%
- Browser features: 4.3%
- Others: 6.0%

Impressions and how they led to watch time
Data available Aug 01 – Aug 28, 2020 (28 days)

- Impressions: 654.2K
  - 19.0% from YouTube recommending your content
  - 5.5% click-through rate
  - Views from impressions: 35.9K
  - 2.23 average view duration
- Watch time from impressions (hours): 1.4K
Contact Details

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